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Silvertown Mortgage Specialists' 10 Years of Success - 10 Ways of Giving Back Campaign

Kick-off, Benefit for Atlanta Pet Rescue Surpasses Expectations

Atlanta, GA – Silvertown Mortgage Specialists, a locally owned and operated leading residential mortgage broker/banker, hosted a benefit for Atlanta Pet Rescue on June 19, 2008. The event was the first of many in Silvertown's year-long fundraising, direct donation and volunteer campaign, *10 Years of Success - 10 Ways of Giving Back*, celebrating Silvertown's 10th anniversary and their commitment to sharing their success with the Atlanta community.

The benefit was a huge success—raising donations to purchase more than 2,000 pounds of pet food—enough to feed the dogs at Atlanta Pet Rescue for 10 weeks or the cats for more than a year. The amount raised far surpassed the original goal of purchasing 500 pounds of pet food.

“In *10 Years of Success-10 Ways of Giving Back*, we wanted to include fundraisers and volunteer efforts that touched on many elements of our community and our lives. We have components of the campaign that address refugee families new to the Atlanta area, parks, the homeless, health issues, etc. But we didn't want to forget the “little guys” as these abandoned animals deserve to be cared for as well. We felt this benefit would be the perfect kick –off to our efforts and were honored to host the event to benefit Atlanta Pet Rescue.”

(more...)

The evening was enjoyed by two-legged and four-legged guests and included live music by recording artist, Jeff Silver, food, a raffle and silent auction. Attendees brought along their pets and Atlanta Pet Rescue had several dogs available for adoption as well as “alumni” dogs that had been successfully adopted.

For the past nine years, this Atlanta-based mortgage company has hosted fundraisers raising tens of thousands of dollars for local charities such as Atlanta Public Parks and Emory Health Clinic. In 2007, Silverton entered a team in the First Annual ING Marathon and raised more than \$10,000 for My House, a non-profit charity in Atlanta providing a home-like living environment for special-needs infants. This year the company steps up its commitment with an ambitious giving back campaign that includes:

1. Kick off Event to benefit the Atlanta Pet Rescue
2. Adopting a local park through Park Pride
3. Adopting a family relocating to Atlanta through the International Rescue Committee
4. Blood Drive for the Red Cross
5. Fundraiser for Making Strides Against Breast Cancer – Goal \$5,000, October 14, 2008
6. Direct donations from company profits - \$100 donation for 10th loan each month to customer’s charity of choice
7. Matching donations to employee donations – up to \$50 per employee
8. 10-hour volunteer program for employees – goal is to reach a total of 200 volunteer hours
9. Network for Good holiday cards
10. Zaban Nigh Shelter Coat Drive

About Silverton Mortgage Specialists, Inc.--Silverton Mortgage Specialists, Inc. was founded in 1998 to provide customers with a wide range of mortgage products that larger companies offer while maintaining the one-to-one personalized service of a boutique firm. Silverton is a service-driven company with the very best of both lending and brokerage: offering their own mortgage lines and closing department for ease and quick turnaround, and the ability to broker loans for an extensive selection of superior mortgage products.

Silverton Mortgage Specialists is a licensed residential broker in Georgia, North Carolina, South Carolina and Tennessee, Florida and Alabama and was listed as a “Top Gun—Top 20 Residential Mortgage Brokers” in 2005, 2006 and 2007 by the Georgia Association of Mortgage Brokers. Silverton is an Equal Opportunity Housing Lender, a member of the National Association of Mortgage Brokers and the Georgia Association of Mortgage Brokers.

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